



FOR IMMEDIATE RELEASE
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NextStepU partners with UPrep Charter School for Young Men *Veteran education company delivers unique college and career curriculum to one of Rochester's most promising high schools.*

Victor, NY — NextStepU, a 20-year veteran in the education business, begins its partnership with University Preparatory Charter School for Young Men in Rochester, NY (<http://www.upreprochester.org>) this October. Approximately 75 students (the UPrep Class of 2017) will be in the inaugural program this fall, and each of these students will receive valuable college and career planning.

In collaboration with a more-than-40-year college/career planning veteran counselor, **Dr. Jim Malone, PhD**, NextStepU has created an innovative curriculum that begins with students taking a career assessment and then mapping a path to college majors and career matches. The program then walks the students through the college application process, college essay, SAT/ACT prep, college interviews, financial aid, scholarship search and more.

"Dr. Jim Malone, and David Mammano's delivery of the NextStepU in-depth approach to college and career readiness was phenomenal. They met with a group of our junior class students to engage them into the college preparedness process. Their delivery connected with our young men, and was very insightful to the needs of our student population. Our students were attentive and enthusiastic in their participation," says Melissa J. Sakofsky, school counselor for University Preparatory Charter School for Young Men.

"The end result of this training is that the students at UPrep Charter School will be able to discover their innate strengths and map those strengths to a plan for the future," says **David Mammano, Founder/CEO of NextStepU**.

Dr. Jim Malone agrees and adds, "Our goal is be a complimentary service to school counselors. We've created a proven and bona-fide method of delivery that counselors can use during the school day or after-school programs."

The current NextStepU College and Career Planning Seminar is sponsored by D'Youville College, Utica College, SUNY GCC, U.S. Amy and Daemen College. Their contributions and commitments to Rochester area students make programs like this one possible in the Rochester area schools and organizations.

Other interested Rochester, Syracuse and Buffalo area community based organizations, schools or possible sponsors are encouraged to contact David Mammano at (585) 742-1260 to find out more about getting involved.

Next Step Education Group also offers free college planning online services to students and their families, including NextStepU Scholarships, a scholarship search and a College Match tool at NextStepU.com, as well as online life skills courses at NextStepAcademy.com.

For more information, visit the following online resources:

- NextStepU Underserved Youth Program: <http://www.nextstepu.com/programs-for-underserved-students/>
- Dr. Jim Malone: <http://www.nextstepu.com/downloads/pdfs/center/jimalone-folder.pdf>

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If you would like more information about NextStepU or to interview Founder/CEO David Mammano, contact Marketing Director, Diana Fisher (585) 598-3572 or email Diana@NextStepU.com.