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3 Tips for Choosing the Best College

NextStepU offers advice for those overwhelmed with choosing a college.

“Choosing a college can be overwhelming and stressful — we know that after 18 years of talking to students,” says David Mammano, CEO/Founder of Next Step Education Group. “To get started, go online. Narrow down some choices based on where you hope to be at the end of your journey. You should also ask your school counselor for materials and resources that could be helpful.”

Here are 3 tips we recommend for any student looking to choose a college:

- 1. Take the rankings with a grain of salt.** Use them as a guide for what the college offers, but in the end, it’s what is best for you that will rank a school #1 on *your* list.
- 2. Visit the college with and without a guide.** After you’ve done the formal college visit, go back unannounced and just enjoy the campus. It’s the informal atmosphere that will let you know if you will be happy on campus.
- 3. Email professors in the program you plan to attend and ask a few questions.** You can find their contact information on the college’s website. Don’t pester them, but making a quick connection might put you at ease about the quality of the program.

“When I planned the resources and content on NextStepU.com, I tried to envision just how many options there could be for any one student,” says Laura Sestito, Editorial/Production Coordinator for NextStepU. “Today’s student can go anywhere! They shouldn’t have to settle — they should dare to find that perfect match for who they are.”

After nearly two decades printing a magazine for students planning for life after high school, NextStepU is now online — its award-winning content delivered in a streamlined path ready to guide students to their destinations.

Check out NextStepU.com for more college choice tips.

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If you would like more information about Next Step Education Group or to interview David Mammano or Laura Sestito, contact Marketing & Brand Director, Diana Fisher (585) 742-1260 ext. 12 or email Diana@NextStepU.com.