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FOR IMMEDIATE RELEASE

A NEW PATH TO COLLEGE AND CAREER

Formerly known as Next Step Publishing, Next Step Education Group, Inc. provides a variety of tools necessary for a successful life after high school.

With more than 18 years of experience providing content for high school students preparing for life after high school, the people of Next Step Publishing, Inc. (and their title: *NextStepU Magazine*) are taking their passion for education to the next level. What started as a publishing company providing educational content is now an education company helping guide students along their own individual paths.

The need for customized solutions for students is a concern we wish to remedy because young adults are attending colleges they don't always graduate from, have debt they can't pay off and are making decisions based on perception rather than preparation.

CEO and founder of Next Step Education Group, Inc., David Mammano, saw the need for new education options in 2011 when he began the journey to create Next Step Academy, an online life skills school. With the addition of Next Step Academy and all that NextStepU already offers, it quickly became apparent that what was once a company providing education content through print was now going to be leader in education.

"We have evolved our company name to Next Step Education Group to be in sync with our vision of creating multiple, distinctive brands; each helping young adults with their future in a unique way," says Mammano.

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If you would like more information about Next Step Education Group or to interview David Mammano, contact Marketing & Brand Director, Diana Fisher (585) 742-1260 ext. 12 or email Diana@NextStepU.com