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FOR IMMEDIATE RELEASE

NEXTSTEPU.COM AWARDED DIGITAL ROCHESTER TRANSFORMATION AWARD

Next Step Education Group website, NextStepU.com, has won in the Transformation Category as the Best Digitally Transformed website in Rochester, N.Y.

NextStepU.com is honored to be recognized as the Best of the Web – Digital Transformation in the Rochester, N.Y. area by the Rochester Business Journal (RBJ) and Digital Rochester. Each year the RBJ recognizes Rochester’s best business websites at the Best of the Web Awards breakfast. The awards are given for sites determined to be Rochester’s best by a panel of judges.

This year, NextStepU.com was awarded in the Digital Rochester Transformation Award category. NextStepU.com was a finalist alongside George Eastman Circle and Passero Associates.

According to the RBJ, “Digital Rochester’s Business Transformation Award [is] given to a Rochester-area firm that has transformed its business through the Web. Past finalists and winners have demonstrated business success gained by using the Web for strategic growth, harnessing cutting edge technology in website launches, mastering unique Web functionality or by making a significant impact on their organization through the exploration of online technologies.”

The award ceremony took place on April 9, 2014 at the Hyatt Regency Rochester.

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If you would like more information about Next Step Education Group or to interview CEO David Mammano, contact Marketing & Brand Director, Diana Fisher (585) 742-1260 ext. 12 or email Diana@NextStepU.com